



20th December 2023

STATISTICS ON DISTRIBUTIVE TRADE – Survey on Trade Enterprises

2022

DISTRIBUTIVE TRADE TURNOVER GREW BY 17.9% COMPARED TO 2021 AND 23.3% COMPARED TO 2019

In 2022, the **Distributive Trade sector** was compound by 217.2 thousand enterprises and 825.7 thousand persons employed (+3.4%; -0.01% in 2021)¹, having realized a Turnover of EUR 186.1 billion (+17.9%; +12.2% in 2021). The Gross Value Added stood at EUR 24.4 billion (+13.5%; +13.8% in 2021), global commercial margin at EUR 33.2 billion (+15.2%; +11.8% in 2021) and commercial margin per company at EUR 153 thousand (+14.5%; +11.4 in 2021).

Compared to 2019, and in nominal terms, **trade enterprises** recorded significant increases in the main economic indicators: +23.3% in Turnover; +23.0% in Gross Value Added; +22.5% in the Global commercial margin; and +23.2% in margin per company, despite the slight decrease in the number of enterprises (-0.6%) and contained increase in the persons employed (+2.1%).

In 2022, **Automotive trade** enterprises recorded a Turnover increase of 14.5% (+9.9% in 2021). Global commercial margin and margin per company increased by 19.3% and 16.7%, respectively (+11.1% and +9.7% in 2021, in the same order). Persons employed increased by 2.8% (-0.5% in 2021).

In **Wholesale** activity, the Turnover grew 20.0% in 2022 (+15.0% in 2021), with global commercial margin increasing by 12.0% (14.2% in 2021) such as commercial margin per company (+11.5%; +13.7% in 2021) and persons employed increased by 2.6% (-0.03% in 2021).

In 2022, **Retail trade** increased by 16.3% in the Turnover (+9.4% in 2021), by 17.8% in the global commercial margin (+9.5% in 2021) and by 17.4% in the margin per company (+9.5% in 2021). In the number of persons employed the increase was less expressive (+3.9%, after +0.1% in 2021).

In 2022, enterprises with Large-sized Commercial Units establishments accounted for 42.8% of Turnover (45.1% in 2021) and 31.4% of Persons Employed (32.8% in 2021) of retail activities that they belong, although they covered only 0.4% of the number of companies (0.5% in 2021).

¹The first percentage indicates the annual change in 2022 compared to 2021 and the second the 2021 rate of change for 2020, unless otherwise indicated, this sequence is respected where two percentages are present within parenthesis.

²The establishments that are part of the Large-sized Commercial Units belong to a specific universe and carry out their main economic activity at the retail trade level (cae rev.3 groups 471, 472 and 474 to 477) and/or aol of automotive trade (CAE Rev.3 group 453 - parts and accessories), for more detailed information on the activity in 2022 of these establishments can be consulted [HERE](#) the highlight published on December 4.